



**PRADHAN  
MANTRI GRAMIN  
DIGITAL SAKSHARTA  
ABHIYAN**

Har Ghar e-Sakshar

**PMGDISHA**

## **PRADHAN MANTRI GRAMIN DIGITAL SAKSHARTA ABHIYAAN (PMGDISHA)**

Pradhan Mantri Gramin Digital Saksharta Abhiyaan is the scheme to make six crore persons in rural areas, across States/UTs, digitally literate, reaching to around 40% of rural households by covering one member from every eligible household by 31st March, 2019.

The Scheme would empower the citizens in rural areas by training them to operate computer or digital access devices (like tablets, smart phones etc.), send and receive e-mails, browse Internet, access Government services, search for information, undertake digital payment etc. and hence enable them to use the Information Technology and related applications especially Digital Payments to actively participate in the process of nation building. The Scheme aims to bridge the digital divide, specifically targeting the rural population including the marginalised sections of society like Scheduled Castes (SC) / Scheduled Tribes (ST), Minorities, Below Poverty Line (BPL), women and differently-abled persons and minorities.

**Making one person in every family digitally literate is one of the integral components of the Prime Minister's vision of "Digital India".**

**Digital India is our dream for the nation. When I say 'Digital India' it is not meant for the rich but for those who are poor".**

### **DEFINITION OF DIGITAL LITERACY**

"Digital Literacy is the ability of individuals and communities to understand and use digital technologies for meaningful actions within life situations".

The training envisaged under the Scheme will have the following broad objectives:

#### **Appreciation of Digital Literacy:**

Learning Outcomes or Competency Standards

### Appreciation of Digital Literacy

A digitally literate person should be able to:

- Understand the basics (terminology, navigation and functionality) of digital devices
- Use digital devices for accessing, creating, managing and sharing information
- Use the Internet to browse in an effective and responsible manner
- Use technology to communicate effectively
- Carry out cashless transactions using digital financial tools (USSD/ UPI/ eWallet/ AEPS/ Card/ PoS)
- Use Digital Locker
- Use online citizen centric services
- Appreciate the role of digital technology in everyday life, in social life and at work



### Course Duration

20 Hours (Minimum 10 Days and Maximum 30 Days)

### Scheme Duration

The duration of the Scheme is upto 31st March, 2019.

### Coverage of scheme

The Scheme is applicable only for rural areas of the country.

### Medium of Instruction

Official Languages of India

### Eligibility Criteria

- The beneficiary should be Digitally Illiterate
- Only one person per eligible household would be considered for training
- **Priority would be given to :**
  - Non-smartphone users, Antyodaya households, college drop-outs, Participants of the adult literacy mission
  - Digitally illiterate school students from class 9th to 12th, provided facility of Computer/ICT Training is not available in their schools
  - Preference would be given to SC, ST, BPL, women, differently-abled persons and minorities

### Age:

14 to 60 years

### Fee

A training fee of Rs. 300/- per candidate is payable directly to respective Training Partners/Centres through CSC-SPV on successful certification of candidates trained by them.

### Place of Learning

The eligible households can nominate one person from their family. The selected person to get themselves enrolled under this programme in a nearest Training Centre/ Common Service Centre (CSC).

### Evaluation

Independent external evaluation will be conducted by a National level certifying agency like NIELIT, NIOS & NIESBUD etc.

Website link <https://www.pmgdisha.in/>

<https://www.facebook.com/NationalDigitalLiteracyMission/>

<https://twitter.com/ITMassLiteracy>

### FOR MORE INFORMATION, PLEASE CONTACT:

#### Programme Management Unit - PMGDISHA

CSC e-Governance Services India Limited

161 B/4, Gulmohar House, 3rd Floor, Commercial Complex, Yusuf Sarai, New Delhi -110049, Toll Free No: 1800 3000 3468 | Email Id: Helpdesk@pmgdisha.in